

KENT STATE<sup>®</sup>  
UNIVERSITY  
ALUMNI ASSOCIATION



April 2010

Dear Chapter Leader,

First let me sincerely thank you for your participation in the Kent State University Alumni Association Centennial Challenge. Membership in the Kent State University Alumni Association (KSUAA) demonstrates spirit and pride and promotes the university as a whole. As the university celebrates its 100<sup>th</sup> year, we hope this competition will help raise awareness of the value of membership and the important role the KSUAA plays in engaging Kent State alumni throughout the world.

The immediate goal of the “Centennial Challenge: 100 Days, 100 Ways, 100 Members” competition is to increase overall membership within the KSUAA by 100 members per chapter in approximately 100 days. The idea is to approach membership acquisition collaboratively from a grass roots level. We’ll give each chapter the tools to recruit new members (and renew current members) and your chapter takes it from there.

With cash prizes to be awarded to top challengers and bragging rights at stake — “Centennial Challenge: 100 Days, 100 Ways, 100 Members” is our way of fostering a little friendly competition between our Alumni Association chapters throughout the country. We’ll post weekly updates on our Website at [www.ksualumni.org](http://www.ksualumni.org) and encourage your chapter to stay updated on its progress.

Your role in this important endeavor for Kent State is greatly appreciated. Your support will not only raise awareness of the value of membership in the KSUAA but increase participation in your local chapter, help current students and bring together Kent State alumni.

Sincerely,

Lori Randorf  
Executive Director and Life Member  
Kent State University Alumni Association

**Office of Alumni Relations**

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